

## Campaign for returns of up to 20% at eligible stores using PayPay

Ichinoseki will support small and medium-sized enterprises and small businesses in the city affected by the novel coronavirus, and promote contactless, cashless payment. For these purposes, a consumption campaign in collaboration with PayPay Co., Ltd. will commence from Thursday, July 1.

### Implementation outline

#### Campaign name

Ganbaro Ichinoseki! Campaign for returns of up to 20% at eligible stores

#### Period of implementation

Thursday, July 1st, midnight to Thursday, September 30th, 11:59 pm

#### Cashless payment operator

PayPay Co., Ltd.

#### Project details

PayPay bonus (points) of up to 20% of the payment amount will be given at a later date when payments are made with PayPay (Note 1) at eligible stores in Ichinoseki during the implementation period.

[Upper limit of grant] Maximum amount of grant per payment: equivalent to 5,000 yen, upper limit of grant per month: equivalent to 10,000 yen

(Note 1) When setting the payment method of the PayPay app, payment by PayPay balance, Yahoo card, PayPay deferred payment (lump sum) are applicable.

\* Points will be granted 30 days after the payment date and can be used as payment with your PayPay balance.

## **Eligible stores**

PayPay participant stores that have a head office or business office in Ichinoseki that are designated as eligible. The eligible stores can be confirmed on the PayPay app during the campaign period, and a campaign poster will be posted at eligible stores.

Not applicable if any of the following applies:

- (1) Franchise chains such as convenience stores
- (2) Accommodation
- (3) Insurance medical institutions and insurance pharmacies covered by public medical insurance
- (4) Designated office covered by public long-term care insurance
- (5) Public facilities

\* In addition to the above, stores that do not meet the purpose of the project are excluded.

[Campaign poster](#) [527KB pdf file]

## **Inquiry**

Ichinoseki Chamber of Commerce ☎0191-23-3434

Ichinoseki COVID-19 Control Headquarters ☎0191-21-8730

Call center for apps (24 hours a day, 365 days a year) PayPay Customer Support Counter ☎0120-990-634